



**Level Up Your Practice with
Pediatric Benchmarking**

Your Hosts



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Quick Housekeeping



- All attendees will be muted during this webinar. Please drop your questions into the **Questions** box 🙋.
- If you don't see the Questions box, click "Questions" in the top menu to add it to your webinar console.
- You will receive this recording + slides in your email.

Agenda



Today, we'll be covering:

- A brief Practice Analytics overview
- The difference between benchmarking and OP's *Pediatric Benchmarking*
- Customer feedback
- *Pediatric Benchmarking* show & tell
- Example use cases
- Q&A

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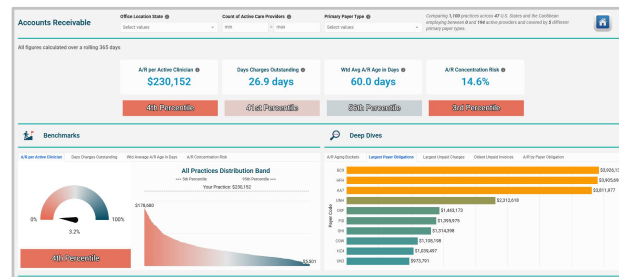
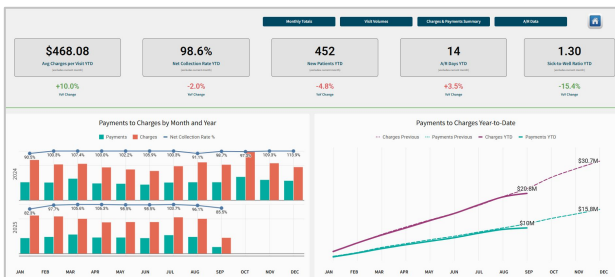
Deep dive, detailed analysis of specific data points. Often with a narrative component.

Overview of key metrics and trends for quick monitoring and decision-making.

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Compare performance to industry standards or peers to spot strengths and weaknesses.

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What is Benchmarking?

Definition:

A standard or point of reference (**in this case, pediatric-specific data**) against which things may be compared or assessed (**against other OP practices**).

Purpose:

To **improve organizational performance** by comparing key metrics, processes, and practices against industry leaders or **best-in-class** companies to **identify performance gaps, adopt best practices, and set realistic goals for continuous improvement**.

Benchmarking is used to help businesses understand their competitive standing, **boost efficiency and productivity, reduce costs, foster innovation, and ultimately enhance customer satisfaction** and overall success.

Filling the Gap in Pediatric Metrics

Filling a need:

- Pediatric-specific metrics are scarce
- MGMA data are not specific to pediatrics
- Pediatric Benchmarking aggregates data from all OP EHR customers
- Results are truly pediatric-specific

Why this is useful:

- Informative comparisons can be made with other like practices
- KPI comparisons available on a local, regional, or national scale
- Evaluations help influence important decision-making
- Identify areas of strength and weakness for both the care side and the business side of your practice



Your patients are unique — so are your benchmarks



Don't settle for average, surface-level benchmarks.

Pediatric Benchmarking is ideal for:

- Healthcare leaders who want deeper insights to run smarter and more profitably.
- Physicians and practice owners ready to improve efficiency and revenue at the same time.
- Administrators, C-suite, CPAs, and operations managers who want benchmarks that drive real decisions, not just data points.

Pediatric Benchmarking is your playbook to outperform peers and unlock the growth potential of your practice.

Comparisons for 13 KPIs Available Today

Benchmarking results available today:

- Financial metrics encompassing receivables, revenue, payments, and scheduling
- All metrics are
 - Aggregated and de-identified
 - Reported at the practice level
- Every OP practice is represented
- 5th and 95th percentile thresholds reported



Future benchmarking, coming soon:

- Diagnostic metrics and additional financial metrics
- Care Provider-level detail for applicable KPIs
- Non-OP EHR benchmarks

Customer Feedback

When customers were asked how they could see using this capability in their practices, this is what they had to say:

"Identifying and tracking KPIs has been a recent priority for our office and this would be helpful."

"It is impossible to benchmark my region using data sets from MGMA. No one completes the survey, then I am given Midwest [results] which are not helpful. [OP's Pediatric] Benchmarking helps to identify areas of improvement, or to confirm what you are thinking. For example, our patient count seems down: is it us, or is it that the flu vaccine was spot-on this season?"

"Set new goals, and make new policies."

"New doctor orientation."





**DEMO
TIME**

Tap Into Pediatric Benchmarking



Tracking KPIs



Setting Goals



Strategic
Planning



Negotiating
Insurance
Contracts



MBO
Compensation



Measuring
Revenue Cycle
Effectiveness

Near-Term Roadmap Additions

- **Double the Count of KPI Metrics**

- Diagnostic - *Vaccination Rates*
- Diagnostic - *Patient Mix and Engagement*
- Financial - *Charges and Claims*
- Expand initial categories, such as
 - *Revenue % of All Charges*
 - *Schedule Fill to Vacancy Ratio*

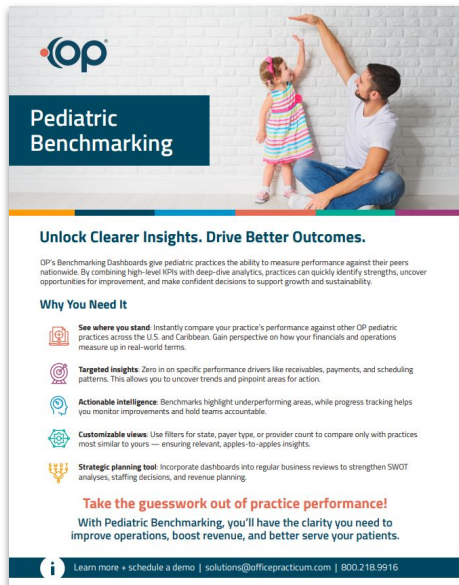
- **Add New Time-Bound Dimension**

- Users can see how their percentiles have changed over time (starting with 8/1/25)

- **Add Provider-Level Detail**

- Users can see individual providers' KPI achievements against nationwide providers for applicable KPIs

Resources



OP

Pediatric Benchmarking

Unlock Clearer Insights. Drive Better Outcomes.


OP's Benchmarking Dashboards give pediatric practices the ability to measure performance against their peers nationwide. By combining high-level KPIs with deep-dive analytics, practices can quickly identify strengths, uncover opportunities for improvement, and make confident decisions to support growth and sustainability.

Why You Need It

- See where you stand:** Instantly compare your practice's performance against other OP pediatric practices across the U.S. and Caribbean. Gain perspective on how your financials and operations measure up in real-world terms.
- Targeted insights:** Zero in on specific performance drivers like receivables, payments, and scheduling patterns. This allows you to uncover trends and pinpoint areas for action.
- Actionable intelligence:** Benchmarks highlight underperforming areas, while progress tracking helps you monitor improvements and hold teams accountable.
- Customizable views:** Use filters for state, payer type, or provider count to compare only with practices most similar to yours — ensuring relevant, apples-to-apples insights.
- Strategic planning tool:** Incorporate dashboards into regular business reviews to strengthen SWOT analyses, staffing decisions, and revenue planning.

Take the guesswork out of practice performance!

With Pediatric Benchmarking, you'll have the clarity you need to improve operations, boost revenue, and better serve your patients.

 Learn more + schedule a demo | solutions@officepracticum.com | 800.218.9916

OP Pediatric Benchmarking Product Sheet



OP

Practice Analytics

Increased visibility. Better Insights. Actionable results.

Gone are the days of fumbling through countless reports, guessing which ones hold the key to your practice's success. Instead, picture a single location to access reports to help your practice stay on top of your performance and overall practice health. Enter Practice Analytics — the insights you need — centralized, neatly packaged, and easily accessible. No more guesswork, no more uncertainty. Just clear, actionable data. Through its intuitively-designed user interface, Practice Analytics provides not only high-level summaries but the ability to drill down into specifics, uncovering trends, patterns, and opportunities that might otherwise go unnoticed.

Standard out-of-the-box reports

Your day-to-day reporting needs are simplified with our robust set of standard reports and financial and clinical dashboards.

- Scheduling Reports
- Daily Reports
- Monthly Reports
- Accounts Receivable Aging Analysis Reports
- Analytics Dashboard
- Mental Health Monitor Dashboard

Next-level dashboards

In addition to the standard reports, Practice Analytics dashboards are available to take your reporting to the next level! These paid dashboards are powered by deeper analytical reporting, giving you insights at your fingertips without having to be an expert report writer!

- Appointment Analysis
- Provider Schedule Analysis
- CPT Analysis
- Patient Demographics
- Vaccine Analysis
- RVU Analysis
- Charges, Payments, and Adjustments
- API Summary
- Payer Analysis
- Provider Financial Analysis
- Denial Summary & Worklist
- Patient & Insurance A/R Summaries & Worklists

Both the standard reports and next-level dashboard offerings will expand as OP continues to build solutions that meet the reporting and analytical needs of independent pediatric practices.

 Learn more + schedule a demo | solutions@officepracticum.com | 800.218.9916

OP Practice Analytics Product Sheet



OP

Unlock the Full Potential of Your Practice with OP's Newest Practice Analytics Dashboards



Webinar Recording: Unlock the Full Potential of Your Practice with OP's Newest Practice Analytics Dashboards

Q & A





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