

LUNCH & LEARN



# Conquer Back-to-School Chaos: Time-Saving Tips for Pediatric Practices

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# SPEAKERS



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# Objectives

- Fill your schedules with back-to-school visits throughout the summer
- Identify specific patient groups for recalls by age, vaccine status, or zip code
- Manage vaccine forecast and inventory
- Complete school, camp and sports forms in seconds
- Learn patient engagement strategies for better communication with your families
- Eliminate the administrative burden for your staff

# It all starts with smart planning

Where to start...

- Identifying rising kindergarteners
- Seasonal sports physicals
- School-mandated vaccines

**Filling gaps in your summer schedule = increased revenue**

# Polling Question



**How do you find all the 4 and 5-year-olds in your practice who need back-to-school physicals or immunizations?**

- We run a report
- We pull charts
- We keep a spreadsheet
- We wait for them to call us

# Patient Recalls and Messaging

- Create special reports and patient lists in just a couple of clicks
  - By age
  - By zip code (stagger by school start date)
  - By vaccine status
- Identify kids who are due for well visits and vaccines



# Patient Recalls and Messaging

- Create a campaign or list to recall patients
  - All rising kindergarten patients
  - Patients who need sports physicals
- Automated reminder messages
  - Ensure fewer missed appointments
  - Reduce administrative burdens



# Immunizations

- See each patient's vaccine forecast
- Plan your vaccine order around school-mandated vaccines
- Maintain real-time inventory as vaccines are administered





# Polling Question



**How quickly can you complete a school, camp,  
or athletic participation form?**

- Under 5 minutes
- 5-10 minutes
- 10-20 minutes
- Half an hour
- We ask the parents to come back in 2-3 days

# School Forms

- 200+ state and local forms for school, camp and athletic participation activities
- Custom-built forms
- Auto-completed with just a couple of clicks





# Patient Engagement Tools

- Send automated appointment reminders to reduce no shows
- The portal is your friend
  - Reduce call volumes by allowing patient messaging in the portal
  - Minimize administrative tasks
    - Health forms
    - Growth charts
    - Immunization registries
    - Scheduling

# Audience Q&A

Submit your questions in the Questions box  
of your GoToWebinar panel

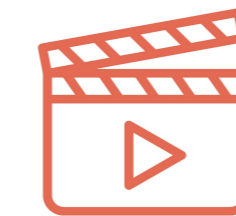


# Resources



## Blogs

- Increasing Pediatric Visits: The Power of Recalls
- Back-to-School Planning: What Practices Need to Know
- The Case for Student Mental Health Days in Schools



## Videos

- Webinar: The Power of Patient Recalls
- Recall Patients for Upcoming or Overdue Vaccines
- Click-of-a-button Immunization Registry Imports



## Client Success Stories

- Minimizing Administrative Tasks and Increasing Patient Engagement with the OP Patient Portal
- From Insights to Impact: The Power of Data in Patient Care and Practice Growth
- How a Pediatric-Specialty EHR Can Be a Game-Changer for Independent Pediatric Practices

## ★ Bonus Content



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Brochure



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